



Mark Feldstein  
& Associates, inc.

## News Release

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Contact: Howard Feldstein  
Mark Feldstein & Associates, inc.  
800-755-6504 x108  
[hfeldstein@mfgifts.com](mailto:hfeldstein@mfgifts.com)

### I Can See (Green) Light At The End Of The Tunnel!

#### *Mark Feldstein & Associates Provide Unique “Eco-Friendly” Lighting Options For The Home*

TOLEDO, Ohio – July 12, 2010 – In an effort help consumers conserve energy and preserve the environment, Mark Feldstein & Associates, inc. (MFA), a product development company and importer of unique housewares, electronics and gifts, has introduced a series of “eco-friendly” lighting products for the home.

“As a responsible company, we recognize the importance of protecting the environment we live in,” said Mark Feldstein, President, Mark Feldstein & Associates, inc. “By offering a series of *eco-friendly* lighting products, we can do our part to help meet this responsibility, and at the same time provide consumers with innovative, *green* lighting options that also generate an engaging ambiance around the home.”

Looking for soothing, energy-saving lighting for both indoors and outdoors? Then the new **Solar Mosaic Jars** are the perfect lighting solution. These solar jars feature genuine hand-blown glass with a unique and beautiful mosaic patterns that cast spectacular color at night. Energy-saving solar panels in the jars are charged in sunlight and can be set to turn on LED bulbs automatically at night radiating a warm glow. With Solar Mosaic Jars, you never have to worry about replacing bulbs or the hazards of an open flame or melted wax associated with traditional candles. Solar Mosaic Jars are available in two shapes and colors to match your decor. Manufacturer’s Suggested Retail Price (MSRP) is \$12.50 ea.

The **Solar LED Cross** also features an energy-saving solar panel that will automatically convert the day’s sunlight into stored energy. At night, the LED bulb will turn on automatically and illuminate the cross for up to 8 hours. The Solar LED Cross is ideal for both religious and non-religious use. It will provide a beautiful touch for holidays, christenings, baptisms, graveside memorials, garden and landscape décor, or even as an everyday decoration or night light. MSRP is \$14.95.



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Harness the wind and transform it into energy-saving light with the **Firewinder® Wind Light**. As wind speeds ebb and flow, the enchanting light show changes its display from a gentle upward spiral of individual lights to pulsating rings of brilliance. The faster the wind blows, the brighter the Firewinder glows. Firewinder uses no other power source than Mother Nature itself. Its helical wing design captures the wind no matter which direction it blows. Seven ultra-bright LEDs create this captivating spectacle - visible from over 800 feet away! It can be simply attached to a wall of a house, balcony, tree or other suitable outdoor spot using the included hanging kit. Firewinder will make a perfect addition to a garden, deck, patio or any outdoor space. It is clean and green power technology! MSRP is \$59.95.

**The Illuminator** is a battery-free/bulb-free flashlight that generates ultra-bright light anywhere with the wind of a built-in handle. One minute of winding provides up to one hour of continuous light. It is compact, making it an ideal safety item for home and away, from the glove compartment to storm emergency kits. The Illuminator Flashlight contains three LED lights which are 10 times brighter than the standard light bulb. It provides the option to turn on one light for a focused beam or all three lights for ultra bright light. In addition, **The Illuminator Flashlight Radio** is a battery-free/bulb-free flashlight and AM/FM radio that generates light and sound anywhere with the wind of a handle. Whichever Illuminator product you choose, you never have to worry about leaking battery acid contaminating the environment! MSRP for The Illuminator Flashlight is \$9.95 ea. and \$19.95 ea. for the Illuminator Flashlight Radio.

These eco-friendly lighting options are the latest in a long tradition of unique gift items from MFA, including themed-sound clocks licensed by a variety of companies including Peanuts™, Harley-Davidson®, Audubon™, and Thomas Kinkade™, among others. MFA has also introduced innovative products such as Flameless LED Candles, UV-C Light Sanitizers and Charging Valets.

#### **About Mark Feldstein & Associates, inc.**

Mark Feldstein & Associates, inc., located in Maumee, Ohio, offers a wide range of unique, high-quality products for home, office and personal use. MFA has more than 24 years of experience in the electronics, housewares and giftware industry. The company is a supplier to more than 3,000 retailers worldwide. For additional information, visit our web site at [www.markfeldstein.com](http://www.markfeldstein.com).

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